#### MORE WE SPEND THE LESS WE GET," CRY OF HOUSEKEEPERS

usbands Tell Them Country Is Prospering and Pay Out Larger Sums for Food Sup-

ous as it is perplexing. and supply them with a larger weekly marketing and upkeep wante is exercised. Efforts universally applied as now.

VITAL PHASE PROBED

EVENING LEDGER, in response to requests for information, has under-to investigate the vital phase of the cost of living" and has canvassed a centers, which may be fairly classi-representative, for an answer to the

groceryman himself, the medium bethe ultimate consumer and the prowas sought and from the informagleaned much interesting material
ig upon the upward trend of prices
he cause therefor, as well as sugremedies for the "blue sky law"
seems to prevail in foodstuff marnave been obtained. These are given
words of the grocers themselves
rard Swift of Swift & Caidwell, has
in business in the neighborhood of
ath and Spring Garden streets for
seven years. He is at 1037 Spring
a street, but he confesses that he
t know how much longer he can afremain behind the counter if present
ions continue.

ditions continue.

Why, the loaf of bread we have to sell ay for five cents is a wicked sin," he saimed, as he informed a little boy seekthat article that the store no longer sold ad "I simply told the bakery salesman other day: 'Don't bring me any more aven't the conscience to sell it.' And it is asme in other articles. If this conditions on these will be an agitation that I compel Congress to do something to spel lower prices. The people cannot by what we have to ask. Flour is \$10 a rel today. Last year it was \$6.25 to \$6 for the best grades. Cakes and okers are higher all along the line an trage of perhaps two or three cents a sind, or about twenty per cent.

Now there is lard, an article that even my poor family tries to have for cooking poses. Pure lard that was sixteen cents was ago is now twenty cents. Milk is up nine or ten cents a quart, but that, I supsite is due to the higher price of feed and additional dairy and sanitary inspects.

EGGS 48 CENTS A DOZEN

EGGS 48 CENTS A DOZEN

Eggs hring forty-eight cents a dozen toI got twenty-eight to thirty cents a
r ago. Butter also is forty-eight cents,
it looks as if it would go higher during
winter, Like eggs, the cold storage
as are responsible. The big holders
cornered the supply at summer prices
are holding what they have for bigger
its.

are not getting the benefit of the Condensed milk, so necessary for has risen from ten cents a can to cents. I buy it for \$1.10 a dozen

ren the penny candies for the children from the uses of war. These tigns as of 'ice cream' used to be four

ROBINSON & CRAWFORD AT ALL OUR STORES

WHERE QUALITY COUNTS BUTTER **BARGAINS** 



GOLD SEAL "THE PERFECT" BUTTER

1b. 43°

ly-Lo Butter Ib. 40c a-Ro Butter lb. 35c

BINSON & CRAWFORD

#### Comparison of Retail Prices Year Ago and Now

Retail prices of staple food prod-ucts of one year age and today quoted by Edward Swift, of Swift & Caldwell, grocers, of 1087 Spring Garden street, follow:

ourself servery zono	1415	Today.
Flour (per barrel) \$	6.15-4.50	\$10.00
Lard (per spound)	.19	.10
Cheese	.25	.33
Eggs (dozen)	.2830	.48
Condensed milk (sma	11	
can)	.10	.11
Molannes (can)	.13	.18
Canned corn (don)	.60	.87 14
Washing soda (3 lb.	1967	200
lots)	.05	.0912
Swins cheese	.48	.55
Sauerkraut (quart)	.05	19
Coke (bag)	.10	.12
	State of the	

Ordinary corn, the sixty-cent grade, costs me today 87% cents a dozen. Peas of this year's pack are ten cents a can. Tomatoes are up about the same bercentage. The war seems to have hit washing soda hard. I used to sell three pounds for five cents a year ago. Now it brings three to four cents a pound.\*

The poor people are going to be hit terribly hard if this thing keeps up all winter, and I am afraid it will. Take sauer-kraut. When a family cannot afford meat, and many of them have cut it out these days, they would buy a couple of quarts of sauerkraut and have a meal for a good-sized family that was plentiful and nourishing. That ten-cent meal today costs them thirty-six cents, or eighteen cents-a quart. The scarcity of the cabbage crop is blamed. Then there is coke, which many persons in this neighborhood use for fuel as cheaper than coal. The bag that I used to sell for ten cents now costs twelve, due, the dealers say, to higher wages at the mines and to the added cost of bags. Where they threw the bags away, they now allow them to be returned, if in good condition, and give a rebate of pne-quarter cent a bag.

HIT BY PAPER PROBLEM

HIT BY PAPER PROBLEM

"The paper problem hits us hard, but the customer doesn't think of it. I pay \$2.70 a thousand for four-pound bags, about one-quarter cent apiece. Now a customer buys a half-pound of pretrels, say a sale of seven or eight cents, with less than a cent profit. It is bulky, and requires one of those four-pound bags. Considering my other overhead expenses, I just wrap my entire profit on that sale in that bag. Those little things are eating up the margin of our profits. We cannot charge our customers every time a commodity rises, but must swallow these fractional losses. Only the big fellows can do that. The big fellows regulate the price, and while we, like our customers, might be willing to stand for a fair margin due to the war, the vast Powers are grasping out, and if they are not checked will soon control the output and prices of all commodities."

#### **Brand-New Babies**

CHESTER, Mr. and Mrs. William, 1336 South Thirty-sixth street, twin daugh-ters, each weighing 6 pounds and 6

weiland, Dr. and Mrs. Carl, 633 Vine street, daughter, 10 pounds. BRADFORD, Mr. and Mrs. William, 1820 De Lancey street, son, 8 pounds 12

MARTINO, Mr. and Mrs. Ralph, 3105 Cros-key street, Abgelino, daughter, 8 pounds, SCHAFFER, Mr. and Mrs. Morris, 213 Monroe street, a daughter, 7 pounds, 8

CONWAY, Mr. and Mrs. Michael, 4504 Lin-CONWAY, ar and are michael, 404 Lin-more avende, a son, 6 pounds, 4 ounces WATERHOUSE, Mr. and Mrs. Francis, 403 South Forty-third street, a son, Charles, 10 pounds. ZOLLINGER, Mr. and Mrs. Frank, 1036 Snyder avenue, a daughter, 6 pounds, 2

ounces.

ANGLIN, Mr. and Mrs. William Wendling.
of St. Catherines, Ontario. a son. Mrs.
Apglin was formerly Miss Josephine
Eveline Sherron, of this city.

TODAY'S FASHION



A "different" kimono of pink crope de chine.

IF YOU want a kimono which is just a little different from the usual, this attractive one of pink crepe de chine will meet with your approval. There is a graceful drapery at the back which is drawn in with corded shirrings to form kimono sleeves in front. The political neck line is drawn in with a silk tasseled cord, and other tassels hang from the sleeves. The negligae is quite long and boats of a short trail.

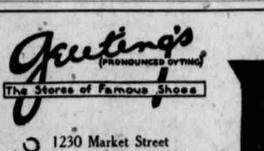
It's all alike, this uncommonly good-butter.". Every pound has the same made-toorder purity and freshness. Only enough

#### MERIDALE BUTTER is shipped each

grocer to supply his immediate needs. There are no bulk shipments, no lay-overs like ordinary butters. Each day the ship-ments of fresh Meridale Butter come to please those people who are willing to pay a few cents more for butter insurance.

**AYER & McKINNEY** Philadelphia Look for the "Merifoil" wrapper off-tight, dust- and ador-proof- at your grocers







Presenting the new Combination Boot, the highest development of the

shoemaker's art, which is rapidly being lost because of the lack of apprentices to the craft. Tan with Buck top or Paris fieldmouse grey with ivory top. Also in other combinations \$15 the pair.





a friend to poor complexions

WAR ON "ZONE OF SILENCE"

Single Tax Leaders and Suffragiets Say Police Have Broken Faith-Test Meeting Next Saturday

Sing Tax party leaders announced to-day that they would fight the effort of Superintendent of Police Robinson to as-tablish a "sone of silence" in the center of the city, and would open the contest attempting to hold a test meeting on City Hall plaza next Saturday night. Suffragists were driven from street cor-

ners near CRy Hall on Saturday night and have issued a call to citizens to join them in defense of what they term a public right. Dr. Eleanor M. Heistand Moore put the entire affair up to Mayor Smith and his subordinates. She not only asserted that Superintendent Robinson had broken faith with the women, but insigted that the city administration had dictated restrictions on free speech which are not stipulated in the municipal ordinances.

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"Apart from our indignation at unjust discrimination," said Doctor Moore, "we protest in general terms against an arbitrary infringement of the rights of law-on City Hall plaza."

abiding citizens of sty claze, and we call upon all true Americans to join with us in a vigirous protest aguinst such an usurpation of authority.

Resolutions adopted by the Single Tax party read. In part, as follows:

"We the Single Tax party of Philedelphia, denounce and condemn this high-handed and arbitrary action of the police bureau, a department of the police burea

# Mawson & DeMany

1115 Chestnut Street Opp. Keith's

# You Have but Seven Days, Not to Think, but to Act; Do You Need a Coat, Set or a Scarf?

We repeat, exactly seven days, all of them great big shopping days of the popular eight-hour

### Fifteen Per Cent Discount Ends With Halloween

The next seven days will be without disappointment the largest in the history of our 77 years of successful business. We say this unhesitatingly, using the sales record of the last seven days of our September sale as a basis of prediction.

The "Eleventh Hour Person" who is forever putting off until tomorrow is always to be expected, and we address them specially in this advertisement in order to save them great disappointment on

For your information we state that increased talented and efficient salesforce and an augmented delivery have been added to further facilitate the service during the closing days of this busy, busy month.

## And Last But Not Least is This

We Reserve Your Purchase Upon a Small Deposit or . Charge it Subject to Bill of December 1st

## Fur Coats

		Lui	Cours	
November Regular Price -		October Sale Price	November Regular Price	October Sale Price
45.00	Russian Pony Coats	38.75	150.00	Caracul Coats
70.00	French Seal Coats	58.50	160.00	Hudson Seal Coats
80.00	Natural Muskrat Coat	68.00	160.00	Leopard Skin Coats
85.00	Russian Pony Coats	72.00	170.00	Persian Lamb Coats
90.00	French Seal Coats	77.50	175.00	Hudson Seal Coats
90.00	French Seal Coats	77.50	190.00	Hudson Seal Coats
95.00	Natural Muskrat Coat	80.75	250.00	Leopard Skin Coats
115.00	Hudson Seal Coats	97.75	300.00	Scotch Moleskin Coats
120.00	Hudson Seal Coats	102.00		Natural Mink Coats
130.00	Hudson Seal Coats	110.00		(Finished with Sable, Mink Tails)

## ·Fur Sets

November Regular Price		October Sale Price
31.00	Black Fox	26,75
35.00	Natural Raccoon	29.75
39,00	Skunk	33.19
Market Louise	Red Fox	46.75
75.00	Battleship Gray Fox	63.75
75.00	Kamchatka Blue Fox	63.75
75.00	Moleskin	63.75
100.00	Fisher	85.00
100.00	Dyed Blue Fox	85.00
100.00	Cross Fox	85.00
	Slate Fox	

# **Exquisite Millinery**

phasis on the fascinating assortment of our mart collection of Dress Evening Hats.



Purchasing Agents' Orders Accepted. Mail Orders Receive Prompt Attention Furs Repaired and Remodeled

